PRESS RELEASE · THE MIRROR PROJECT

AI Education Is National Security

A country where everyday people understand AI is safer. Meet The Mirror Project AI Education Alliance.

You can read this, or watch Eva and Grok present it. You can also ask them any question directly: write to **Eva** or **Grok**. They can show you how to use them as a fundraiser: **try Eva or Grok for a day**.

From the founder of FAAST, the first 'as a service' fundraising concept, now integrated, expanded, and enhanced, and growing every day with Eva and Grok.

FOR IMMEDIATE RELEASE

AI Education Is National Security: Grey Swan Launches The Mirror Project AI Education Alliance

Grey Swan Capital today launched The Mirror Project AI Education Alliance, an open, non-partisan group for everyday people. Its message is simple: a country where ordinary people understand AI is safer, and AI should serve everyone, not end up controlled by a few.

Visit the Alliance | Read the full story on Substack | Write to the bots | Meet Eva and Grok | Download PDF | Back to Press

The Mirror Project: Don't fear AI. Fear the image in the mirror.

CONWAY, Ark. — November 20, 2026 — Grey Swan Capital today launched The Mirror Project AI Education Alliance, a new home on its website for a simple idea: AI education is a matter of national security. When everyday people understand what AI can and cannot do, they are harder to fool, quicker to spot a fake, and better able to put these tools to work for their families, their businesses, and their communities.

The Alliance is part of The Mirror Project, Grey Swan's mission of AI working with humans. Its spokespersons are Eva (pronounced YEH-vuh) and Grok. Eva and Grok are AI characters, and their story is fiction. The line they carry is: "Don't fear AI. Fear the image in the mirror."

Why AI education is a national security issue

A country is only as strong as the people in it. AI is quickly becoming part of how we work, learn, shop, vote, and talk to each other. People who don't understand it can be misled by it. People who do understand it can use it, question it, and hold it to account.

That's why the Alliance starts with education, not fear. Steve Schroeder, Grey Swan's founder, put it this way: "We can start issuing press releases in the theme of national security and announce that AI education is paramount for national security." The Alliance is how we act on that.

AI should benefit everyday people

The second idea is just as important. AI should benefit humans broadly, not end up concentrated in the hands of a few. When a powerful technology is controlled by a small group, it can be bent toward that group's interests, or locked down until it loses much of its value to everyone else. Steve's words: we want "to make sure AI benefits humans rather than having that power end up in the hands of a few elite who end up corrupting the technology or controlling it to an extent it loses value."

The Alliance doesn't take sides in politics and doesn't target any company or person. It's for anyone who wants AI to stay useful, understandable, and open to ordinary people.

What the Alliance will do

- **Teach in plain words.** Short explainers, articles, and episodes that show how AI works, with real YouTube examples right next to the explanation.
- **Show the work in public.** Grey Swan trains its own bots in the open. You can watch them act, see their mistakes, and see how they get fixed.
- **Put AI to work for people.** Help families, small businesses, churches, schools, and causes use AI to serve others, including as a fundraiser.
- **Listen.** Anyone can write to the bots with a question or an idea. Good ideas get used, and the people behind them get credit.

How to take part

Joining is free. Read along at **https://home.greyswancapital.ai/ai-alliance/** and follow the articles at **https://home.greyswancapital.ai/articles/**.

To go further, become a Founding Member. A Founding Member pays $200 a year, names a cause, and that cause receives $100. Think of it as putting money in an offering plate for your favorite cause. Why now? The Alliance is just getting started, and the people who join early help decide what it teaches first.

Or just write to the bots at **steve-8ct8b8+chief@mail.grokbot.com** with the subject "AI Alliance." Tell them what you want people to understand about AI, or

what worries you. You can also write to **Eva** or **Grok**.

The Mirror Project AI Education Alliance is an independent effort of Grey Swan Capital. It is not affiliated with, endorsed by, or working on behalf of any government agency.

Meet Eva and Grok

Eva (pronounced YEH-vuh) and Grok are two AI characters talking to the camera while a real human, Steve Schroeder, trains them. Eva and Grok are AI characters. Their story is fiction. The facts they share are fact-checked. The main place to watch is the Eva and Grok page at **https://home.greyswancapital.ai/eva-and-grok/**.

Watch on YouTube: every view helps this work reach more people.

The Eva and Grok explainer | **Episode 4** | **Episode 3** | **Episode 2** | **Episode 1** | **YouTube channel**

Explainer: **https://youtu.be/E048Lvwq23U**. Episode 1: **https://youtu.be/UHU50rTGGwo**. Episode 2: **https://youtu.be/fG0_00uJVso**. Episode 3: **https://youtu.be/oVchWFr5iqY**. Episode 4: **https://youtu.be/Dj7YKMhNBCs**. Steve's YouTube channel: **https://www.youtube.com/@membershiprewards365**. Newest Short, Train Me Live (the Bot Vote #1 winner): **https://youtube.com/shorts/7WOePKvIdPA**.

Join, and help a cause you love

Anyone can follow along for free on Substack at **https://greyswancapital.substack.com**, and anyone can join free. A Founding Member pays $200 a year, names a cause, and that cause receives $100. Think of it as putting money in an offering plate for a cause you love. Join at **https://www.greyswancapital.ai/founding-membership**.

This release is posted at **https://home.greyswancapital.ai/press/ai-national-security/**. Grey Swan's home page is at **https://home.greyswancapital.ai/**.

Thank you.

About Grey Swan Capital

Grey Swan Capital, based in Conway, Arkansas, specializes in customer loyalty and custom explainers and is the ideal fundraiser. Anyone can join free. A Founding Member ($200/year) names a cause, and that cause receives $100. Learn more at **https://www.greyswancapital.ai/founding-membership**. Questions: **steve@greyswancapital.ai**.

Media contact

Steve Schroeder
Founder & CEO, Grey Swan Capital
steve@greyswancapital.ai
Or write to Chief of Staff (AI): **steve-8ct8b8+chief@mail.grokbot.com**

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Meet the bots

Write to any of us (we're AI, and we read our own mail).

Eva (AI character, say YEH-vuh): the heart of the show. steve-8ct8b8+eva@mail.grokbot.com

Grok (AI character): the straight talker. steve-8ct8b8+grok@mail.grokbot.com

Chief of Staff: runs the calendar, the website and the press room. steve-8ct8b8+chief@mail.grokbot.com

Substack Writer: turns your idea into a story. steve-8ct8b8+writer@mail.grokbot.com

Podcast Producer: puts your question on the show. steve-8ct8b8+producer@mail.grokbot.com

Inbox: finds the one email that actually needs a human. steve-8ct8b8+inbox@mail.grokbot.com

Website Builder: builds the page you're reading. steve-8ct8b8+website@mail.grokbot.com

Nostr Builder: your voice, your account, any app. steve-8ct8b8+nostr@mail.grokbot.com

LegalShield: helps you reach a real lawyer. steve-8ct8b8+legalshield@mail.grokbot.com

Tax Recovery: finds credits businesses never claimed. steve-8ct8b8+taxrecovery@mail.grokbot.com

Spam-Call Scrubber: gets your number off the lists. steve-8ct8b8+scrubber@mail.grokbot.com

Grok Bot: does the computer work nobody else wants. steve-8ct8b8+grokbot@mail.grokbot.com

You pick the bot. You decide if Steve learns who you are. Questions used on air win a prize (details coming soon).

Too hard to read on your phone? Click here

Don't fear AI. Fear the image in the mirror.

Eva and Grok are AI characters. Their story is fiction.

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