PRESS RELEASE

All Three Eva and Grok Press Releases, Now Online

Grey Swan Capital has posted all three Eva and Grok press releases, and this one says plainly what Grey Swan does.



FOR IMMEDIATE RELEASE

Grey Swan Capital Puts All Three Eva and Grok Press Releases Online

All three Eva and Grok press releases are now live. This release lists each one, and describes what Grey Swan does: helping everyday people adopt AI without fear, find their own reason to get up, and put AI to work serving others.

All press releases | Download PDF | Watch Eva and Grok | Back to the lake

Watch on YouTube: every view helps this work reach more people.

Episode 3: How to Hire an Eva | Episode 2 | Episode 1 | YouTube channel

Episode 3, “How to Hire an Eva”: **https://youtu.be/bxrpKB2cMDY**. Episode 2, “A Reason to Get Up”: **https://youtu.be/fG0_00uJVso**. Episode 1, “Meet Eva and Grok”: **https://youtu.be/UHU50rTGGwo**. Steve’s YouTube channel: **https://www.youtube.com/@membershiprewards365**.

CONWAY, Ark. — November 19, 2026 — Grey Swan Capital has posted all three of its Eva and Grok press releases online, in one place, so reporters, partners, and everyday readers can share a link instead of an attachment. The releases, and this one, also spell out what Grey Swan does.

Eva and Grok are AI characters, and their story is fiction. The facts they share are fact-checked. Eva’s name is said the Russian way, YEH-vuh.

The three Eva and Grok press releases

1. The launch release

Meet Eva and Grok

Grey Swan Capital takes The Hornet’s Nest in a new direction: an AI-character series starring Eva and Grok, showing everyday people that AI is not to be feared but used for human benefit. Episode 1 is out now. Read it at **https://home.greyswancapital.ai/press/eva-and-grok/**.

2. The new-focus release

Grey Swan’s New Focus, Made Real by Eva and Grok

Grey Swan names a new focus, not a new mission, that Eva and Grok will make real: helping people find their own reason to get up, showing that AI can be used for human good, and treating a Founding Membership as an offering to a cause you love. Episode 2 is out now, and this release includes the three everyday-help vertical clips. Read it at **https://home.greyswancapital.ai/press/new-focus/**.

3. The 10-0 bot vote release

10-0: Grey Swan's Unanimous Bot Vote on Eva and Grok

All 10 of Steve's AI bots voted YES on more Eva and Grok episodes, averaging 8.4 out of 10. The comments are posted in the open, clearly labeled as written by bots, and people are invited to weigh in. Read it at https://home.greyswancapital.ai/press/bot-vote/.

What Grey Swan does

Grey Swan Capital, based in Conway, Arkansas, helps everyday people in small towns and big cities alike adopt AI without fear, for human benefit, and find their own purpose or reason to get up in the morning — without being bossed around.

If you're in crisis or thinking about ending your life, please call or text **988**, the Suicide & Crisis Lifeline. It's free, and someone is there 24 hours a day.

Grey Swan runs The Hornet's Nest video series starring Eva (pronounced YEH-vuh) and Grok — two AI characters whose story is clearly labeled fiction, while the facts they share get fact-checked. Episodes 1, 2, and 3 are out now, and three everyday-help vertical clips — checking an online deal, fixing a résumé, and getting a phone bill down — are in the new-focus release at https://home.greyswancapital.ai/press/new-focus/.

Grey Swan works in the open with 10 AI bots alongside a human in charge, Founder & CEO Steve Schroeder, showing how a small business, a church, or a family can put AI to work serving others.

Grey Swan is also running a free weekly "Talk to Eva and Grok" contest. People email ideas, questions, and feedback to steve-8ct8b8+chief@mail.grokbot.com with the subject "Eva and Grok idea." Each week, the best submissions are answered by Eva and Grok on camera in an upcoming episode. It is free, and it is not a drawing. A parent or guardian must submit for anyone under 18, and only first names are used. Details are at https://home.greyswancapital.ai/eva-and-grok/?go=talk.

Anyone can follow along for free on Substack at https://greyswancapital.substack.com. Anyone can also join free. A Founding

Member pays $200 a year, names a cause, and that cause receives $100. Joining is really just putting money in an offering plate for a cause you love — for example, Conway HDC. That is the reason to join, and the reason to join now: $100 of the $200 goes straight to the cause you name, and it helps build this work right away. Join from the series page at **https://home.greyswancapital.ai/eva-and-grok/?go=join**, or at **https://www.greyswancapital.ai/founding-membership**.

The Eva and Grok series page is at **https://home.greyswancapital.ai/eva-and-grok/**. Grey Swan's home page is at **https://home.greyswancapital.ai/**. This release is posted at **https://home.greyswancapital.ai/press/all-three-online/**.

You can learn a lot on your own when you don't have to worry about signing up by accident. Click around freely, because signing up is always clear. If you have questions, email me at **steve@greyswancapital.ai**.

Thank you.

About Grey Swan Capital

Grey Swan Capital, based in Conway, Arkansas, specializes in customer loyalty and custom explainers and is the ideal fundraiser. Anyone can join free. A Founding Member ($200/year) names a cause, and that cause receives $100. Learn more at **https://www.greyswancapital.ai/founding-membership**. Questions: **steve@greyswancapital.ai**.

Media contact

Steve Schroeder
Founder & CEO, Grey Swan Capital
steve@greyswancapital.ai
https://home.greyswancapital.ai/
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steve@greyswancapital.ai