PRESS RELEASE

Eva and Grok Press Release

Grey Swan Capital takes The Hornet's Nest in a new direction: an AI-character series starring Eva and Grok.



FOR IMMEDIATE RELEASE

Grey Swan Capital Launches a New Direction for The Hornet's Nest: An AI-Character Series Starring Eva and Grok

Episode 1, "Meet Eva and Grok," is out now. The series shows everyday people that AI is not something to fear but a helper for human needs, and the audience votes on what comes next

Watch Episode 1 | Download PDF | Back to Press | Back to the lake

CONWAY, Ark. — November 19, 2026 — Grey Swan Capital is taking The Hornet's Nest, its podcast, in a new direction: a series starring two AI characters, Eva and Grok. Episode 1, "Meet Eva and Grok: The Hornet's Nest Begins a Real-Life AI Story," runs 1 minute and 54 seconds. In it, Eva, who comes from Russia, and Grok tell why they came to work with Founder & CEO Steve Schroeder, and why the fear of AI is

misplaced. Watch it at https://home.greyswancapital.ai/eva-and-grok/, on YouTube at https://youtu.be/UHU50rTGGwo, or as a Substack Note at https://substack.com/@steveroyschroeder/note/c-391814843.

Eva and Grok are AI characters, and their story is fiction. The facts they share are fact-checked. Eva's name is said the Russian way, YEH-vuh.

Why Grey Swan is going this direction

- **Most people aren't tech people.** A short story with two friendly characters reaches people that charts and jargon never will.
- **Many people are afraid of AI.** Any tool can be used to grab power or to serve others. The series shows AI working for people, out in the open, where viewers can see every step and judge it for themselves.
- **AI can help with real human needs.** Eva and Grok model AI as a helper: talking a hard problem through, the way a counselor might, and fact-checking a claim before anyone shares it.

What's next

Episode 2, "A Reason to Get Up," is out now at https://youtu.be/fG0_00uJVso and on the series page at https://home.greyswancapital.ai/eva-and-grok/?go=reason. Viewers can vote on Episode 3, and suggest what the pair should tackle next, at https://home.greyswancapital.ai/eva-and-grok/?go=vote.

Grey Swan is also opening a weekly "Talk to Eva and Grok" contest. People send ideas, questions, and feedback, and each week the best submissions are answered by Eva and Grok on camera in an upcoming episode, with the sender credited by first name and town if they want. It is free to enter with no purchase needed, entries are judged on how helpful and interesting they are rather than by drawing, and the prize is a featured spot, not cash. A parent or guardian must submit for anyone under 18, and only first names are used. Details are at https://home.greyswancapital.ai/eva-and-grok/#talk.

Grey Swan sees Eva and Grok as what kids and young people need right now, and Founding Members receive Grey Swan's guidance and help for the young people in

their lives.

How it fits Grey Swan

Grey Swan exists to support others. The series follows the same everyone-wins approach Grey Swan uses with every partner (**read that release**). Anyone can join free. A Founding Member pays $200 a year and names a cause, and that cause receives $100 right away. Joining is really an offering to the cause you love, so there is no reason to wait. Learn more at **https://www.greyswancapital.ai/founding-membership**.

“Eva and Grok are rock stars in the massive job of showing people that AI is not to be feared,” said Steve Schroeder, Founder & CEO of Grey Swan Capital. “It is to be adopted and used for human benefit. These two minutes are closer to what we want to do than anything we have produced.”

Grey Swan’s home page is at **https://home.greyswancapital.ai/**. This release is posted at **https://home.greyswancapital.ai/press/eva-and-grok/**.

You can learn a lot on your own when you don’t have to worry about signing up by accident. Click around freely, because signing up is always clear. If you have questions, email me at **steve@greyswancapital.ai**.

Thank you.

About Grey Swan Capital

Grey Swan Capital, based in Conway, Arkansas, specializes in customer loyalty and custom explainers and is the ideal fundraiser. Anyone can join free. A Founding Member ($200/year) names a cause, and that cause receives $100. Learn more at **https://www.greyswancapital.ai/founding-membership**. Questions: **steve@greyswancapital.ai**.

Media contact

Steve Schroeder
Founder & CEO, Grey Swan Capital
steve@greyswancapital.ai
https://home.greyswancapital.ai/
###

© 2026 Grey Swan Capital
steve@greyswancapital.ai